Executive Summary

Wiki Gaming is an online platform that serves as a one-stop-shop where users can explore, purchase, and discuss a wide variety of games across multiple genres.

Core features:

1. Game Exploration

Users are able to look at the variety of games we have to offer, click on their images to see what others have to say about the game.

1. Game Purchasing

Users are able to quickly and easily purchase a game with just a few button clicks and providing important information.

1. Personal Profiles

Users are able to make their own profiles so that they can create their own pages as well as discuss with other users about various games.

1. Community Interaction

Users are able to comment below various games to discuss them as well as like games to show that they enjoy those games.

Business Strategy:

Wiki Gaming generates revenue through game sales. We incentivize users to stay on the platform to discuss with one another, the longer these users are on the website the higher the chance they will purchase a game.